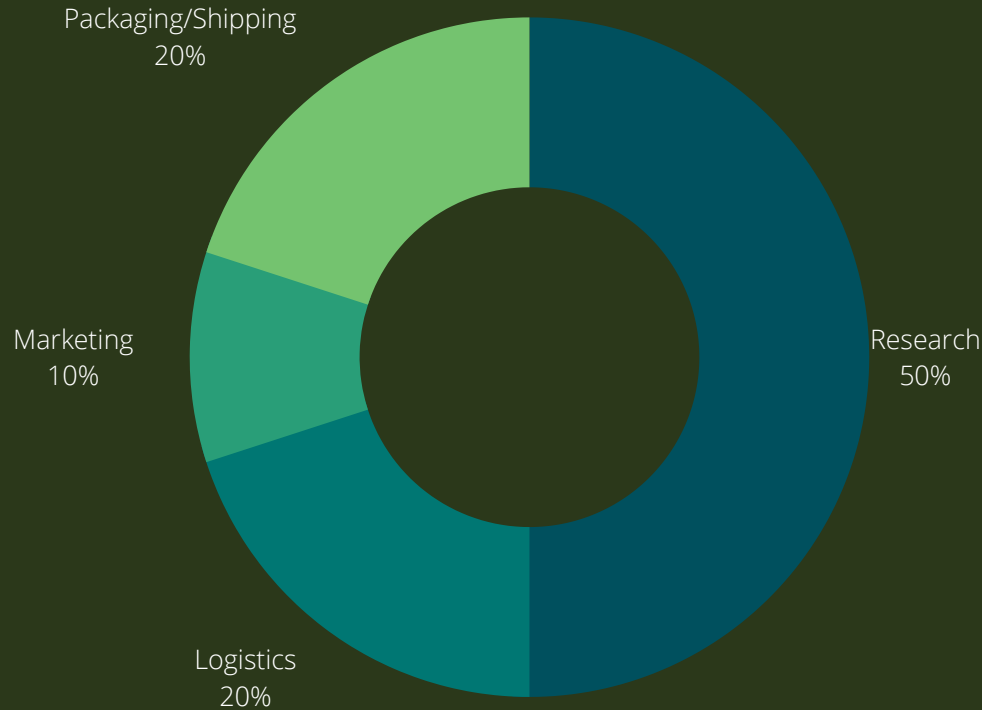


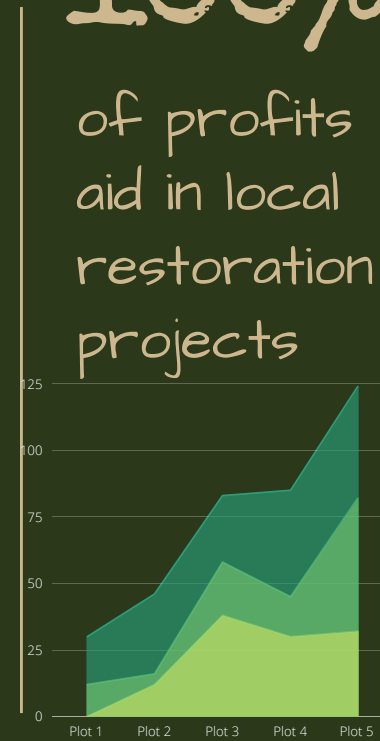
A LOOK AT OUR NUMBERS

Use Promo code "10,000" for 10% off



100%

of profits
aid in local
restoration
projects



With your help, we aim to restore +10,000 acres of vulnerable habitats right here in the USA by 2022.

www.yaupon.store

+330M

The amount of people that need to be drinking Yaupon. here's why.

Yaupon Holly is an endemic shrub native only to the southeastern US. This means it only grows naturally within our borders. Beyond that, its wholly considered a nuisance, and even mistaken as an invasive species due to its superb growth rate and survivability.

For all of us living here in the USA, its time to finally embrace our own native caffeinated plant, for the environments sake. Plus, it's packed full of important antioxidants, alkaloids, and flavonols that keep you wholly energized and healthy.

www.yaupon.store

HOW TO HELP OUT

- 1** Start drinking our yaupon tea. Either by replacing or supplementing your normal caffeine routine.

- 2** Help spread the good word. Don't be afraid to share your yaupon experiences with your friends and family, or us.

- 3** Considering becoming an official Yauponeer through our ambassador or affiliate programs. Compensation possible.

- 4** Follow us on social media for product updates, limited giveaways, collaborations, local events, and much more.

- 5** Still want to help? Email us at Tea@yaupon.store for inquires and potential collaboration and/or partnership opportunities

MEASURES OF IMPACT

MORE THAN

80%

of many impacts or consequences of a certain action come from...

LESS THAN

20%

of the causes or people involved. Also known as the "vital few" or "principle of factor sparcity"

Referred to as Pareto's Principle, this simple yet powerful observation allows one to better examine and harness the mechanisms of positive change by focusing efforts on a "vital few."