

Yaupon Tea Co. LLC



Wholesale Products and Pricing

Warning: Contains confidential information only to be used by Yaupon Tea Co. LLC and potential retailers, partners, and/or collaborators. Sharing this info is prohibited.

Mission

To inform, educate, and enlighten the world about the wonders of Yaupon Holly, focusing on the many ecological, economic, and health benefits of its widespread use and re-adoption.

This will be done by creating the most healthy, sustainable products possible, and through educational media/workshops, ecologically regenerative practices, and extensive community investment.

Every purchase you make, helps us innovate green solutions.

Descriptions

All of our selections are 100% yaupon, the different blends are derived from how we process them. Each process contains components from how Native Americans prepared yaupon as well as how traditional tea from the Camellia Sinensis plant (green, black, white, oolong, etc) is made. Yaupon lacks the tannins/bitterness of most teas making it a smoother drinking experience.

Caffeine Content

Our tea's have about 30mg of caffeine, similar to a cup of green tea.

Our Blends:

Cassina: Most similar to a cup of green tea, has grassy notes and a more mild flavor

Dark: Most similar to a cup of black tea, has the most roasted and potent flavor

Golden: Most similar to a cup of Oolong tea, it has a very smooth sweeter flavor

Our Loose Leaf

Our loose leaf can come in pre-packaged shelf-ready pouches that are heat sealed OR in larger reusable containers

Our Tea Bags

Our tea bags are individually wrapped in heat-sealed packaging and are shelf-ready in boxes that contain 10 tea bags OR we can sell them individually wrapped tea bags without the boxes in bulk (ideal for restaurants)

Special accommodations: As a growing small business, we are open to being adaptive to the needs of our customers. Let us know if you have any questions or requests and we will take them into consideration.

Brewing Instructions

Ratio

1 teaspoon of loose-leaf yaupon per : 16 oz. water
or 1 teabag per: cup / 16 oz. water

Serve HOT or COLD

HOT: Bring water to boil, add yaupon, and steep for +5 min for a strong brew.
COLD: Steep 1 tsp. per 16 oz. overnight or do the above steps and chill.

Rebrewing

Thanks to yaupons' unique qualities, there is almost zero bitterness, so do not worry about oversteeping.

Recommended Serving Price

We recommend selling individual cups for \$3+

Product Price List

Description	Retail Price Per Unit	Wholesale Price Per Unit	Wholesale Price Per 10+ Units	Wholesale Price Per Unit in Bulk*
Cassina - Loose Leaf (1oz.)	\$11.99	\$7	\$6.50	\$6.50 or less
Cassina - 10 individually wrapped tea bags / box	\$11.99	\$7	\$6.50	\$6.50 or less
Golden- Loose Leaf (1oz.)	\$11.99	\$7	\$6.50	\$6.50 or less
Golden - 10 individually wrapped tea bags / box	\$11.99	\$7	\$6.50	\$6.50 or less
Dark - Loose Leaf (1oz.)	\$11.99	\$7	\$6.50	\$6.50 or less
Dark - 10 individually wrapped tea bags / box	\$11.99	\$7	\$6.50	\$6.50 or less
Sampler Boxes (12 individually wrapped tea bags - 4 of each)	\$14.99	\$8.50	\$8.00	\$8.00 or less

*We can offer discounted prices to local retailers, official partners, and non-profits - ask us about it!